

# GRIPS ▪ ALFP Joint Forum

## “Social Innovation and Social Fiction - A New Paradigm to Tackle Social Problems”

**Date and Time:** Thursday, 23 October 2014, 12:00-13:30 pm

**Venue:** 7-22-1 Roppongi, Minato-ku, Tokyo 106-8677

The National Graduate Institute for Policy Studies (GRIPS) 1st Floor, Room 1A/B/C

**Language:** English only

**Fee:** Free. (Prior registration required) \*Please bring your own lunch.

### **Registration:**

Please register at [grips-pr02@grips.ac.jp](mailto:grips-pr02@grips.ac.jp) by October 21 (Tue) 17:00 with your name, affiliation, job title, phone number or email address with this title “Register to the Forum on Oct. 23”



QR code for registration

### **Speaker:**

Wonjae Lee [Asia Leadership Fellow Program 2014 Fellow (ALFP)]  
Vice President, The Hope Institute

### **Description:**

Our world is in a paradigm crisis since the Lehman shock. The economy is dwindling. Corporations are criticized for their lack of social responsibility. Politicians are losing the trust of the people who elected them in every country. Civil society is also losing ground. Still, we face more challenging social problems than ever: unemployment, inequality, and climate change. The world needs a new paradigm and systems. Social innovation is a new paradigm to solve those problems in new ways. New governance between different sectors is at the core of this new approach. Performance-driven nonprofit management is also an important piece, and mission-oriented enterprises are new players in this arena. Social fiction is a new methodology to design social innovation. This is a goal-oriented, future-centric way of thinking which the Nobel laureate, Dr. Muhammad Yunus, has presented. In this lecture, Mr. Wonjae Lee will introduce several cases of such social innovation and social fiction.

For registration and inquiries, please contact: Ms. Iso

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